

MOROGORO FOOD PROCESSORS CLUSTER INITIATIVE

With 16 enterprises within and around Morogoro Municipality MFPCI produces a wide range of high quality processed food products to meet the needs of the consumers of all age groups, age and sex. MFPCI products are promoted to meet nutritional needs of Tanzania society and beyond. The following is a list of some of the products produced.

1. Dried fruit and leafy vegetables, roselle, lemon grass
2. Pickles— mango and mbilimbi
3. Fruit jam and chutney
4. Nutritious flour mixes
5. Garlic
6. Fruit wines-banana and roselle
7. Juices-mango, passion, mango-passion fruit mixed fruit, roselle
8. Peanut butter
9. Honey
10. Ghee
11. Sorghum flour

12. Soy flour and soy 'coffee'

13. Mushroom

14. High quality Cassava flour

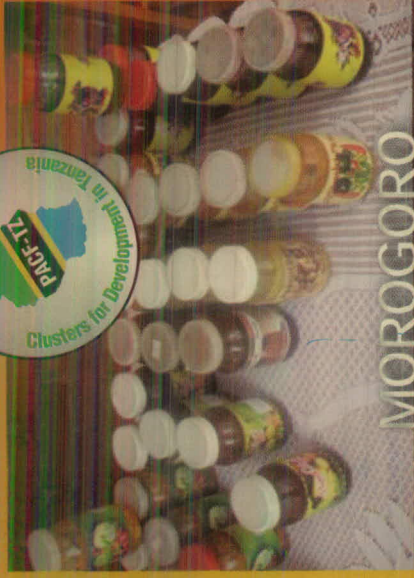


MOROGORO FOOD PROCESSORS CLUSTER INITIATIVE (MFPCI)

Declared 1st Winner of the East Africa 'Jua Kali' 2009 Exhibitions Foods Processing Category, Dar es Salaam Tanzania

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MOROGORO

FOOD PROCESSORS CLUSTER INITIATIVE (MFPCI)



MFPPI: The Concept

Background

The Morogoro Food Processing Cluster Initiative, was among the first eight pilot clusters which were identified and approved for support by the National Steering Committee (NSC) of the Innovation Systems and Cluster Programmes in Tanzania.

MFPPI Mission, Vision and Objectives

The mission is to engage seriously SME food processors so as to improve the livelihoods of members and all along the food value chain through increased incomes and food security in general. The Vision is to make Morogoro the main source of processed food for local within 5 years and export market within 10 years

The main objectives are:

1. To promote cooperation among cluster members and enhance business growth through competition

2. To achieve business growth for individual enterprises through training organized by the Cluster

3. To contribute to farmers and traders income through market created for their raw materials

4. To contribute to food and nutrition security of Tanzanians and region by making available food during period of scarcity

5. To promote good agricultural, hygienic and manufacturing practices among actors along the value chain

COLLABORATION

The cluster initiative has a very strong collaboration with Sokoine University of Agriculture, Morogoro Engineering Cluster Initiative, Municipality, Vocational Education and Training Centre and Small Industry Development Organization.



MFPPI Product Promotion Pavilion at Mwalimu Juilius Kambarage Nyerere agricultural Show ground.



MFPPI Exhibitors listening attentively to business advise from a prominent Tanzanian businessman Mr. Reginald Mengi.

MFPPI Intervention contributes to national development by supporting Fanya Morogoro Gala la Taifa and Kilimo Kwanza